NATIONAL ARCHITECTURE CONFERENCE

ARCHITECTURAL RESPONSES TO TOURISM IN NEPAL

20th and 21st December 2019

Hotel Aloft Kathmandu, Thamel, Kathmandu, Nepal

EVENT BROCHURE

Organized by

SOCIETY OF NEPALESE ARCHITECTS

CHURCHILL COMPLEX, KATHMANDU

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About SONA

Society of Nepalese Architects (SONA) is the professional organization of Nepalese Architects, established in 1991 by a group of enthusiastic architects who represented government, private sector and academia. The main objective of SONA is to protect the rights and responsibilities of Nepalese architects and promote architectural profession in Nepal. SONA has grown over a period of 25 years from a small group of architects, concentrated in Kathmandu Valley, to a nationwide organization with a total membership of more than 800. SONA has been registered as a professional organization in the District Administration Office, Kathmandu and abide by government rules and regulations strictly. SONA has established its own office space at the Churchill Complex, Sundhara Kathmandu in 2011, supported by full-time staff for day-to-day administration works. As per the statute of SONA, the Executive Committee with 11 members is elected for a period of two years. There are nine thematic committees headed by prominent architects of Nepal. The committees are responsible for organizing events like seminars, workshops and discussion programs, generating opinions on emerging issues and advising the government and non government agencies. SONA is being invited in several government committees at national and municipal level. Its contribution in drafting building byelaws of Kathmandu Valley, model byelaws for new municipalities and amendment of National Building Code has been noteworthy. SONA is invited by government ministries and departments for providing expert opinions on topical issues.

In recent years, SONA is being increasingly involved in organizing design competitions of several buildings and facilities of public importance such as office building for the National Planning Commission, Office Building for Nepal Mountaineering Association, Republic Monument and Republic Tower.

SONA is a member of South Asian Association of Architects (SAARCH) and has successfully hosted the SAARCH Conference in 2001 in Kathmandu. Similarly, it is a member of Architect's Council of Asia (ARCASIA). SONA has successfully hosted the 17th ARCASIA Council meeting in 2013 in Kathmandu. Both of these events have bolstered the image of SONA in the international forum.

The objective of SONA is given below.

- To promote development of architecture and its related art, science and technology throughout Nepal.
- To promote the fellowship and support within the architects' community and to safeguard their professional rights and interests
- To advocate for the participation of the local architects' in the national development activities of Nepal.
- To continuously enhance professional ideologies among the members and increase awareness of the mass towards architecture.
- To develop fellowship and goodwill with international architect's associations and institutions.

About Architectural Responses to Tourism in Nepal

Memory takes of tourists and visitors to the cities that have been developed in our times as well as others coming down to us with the most ancient beginnings amply establish that modern architectural landmarks and historical heritage monuments make key attractions in painting the imagery of tour. The role creative architects and their architectural creations have played in defining the image of the city and its bunch of charms and thus driving tourism to its contemporary heights is a matter of pride for the fraternity of architects anywhere in the world. In Nepal, tourism has been the largest foreign exchange earner industry with a very wide value chain. However, when we dwell on architecture for tourism or tourism of architecture, it is not the creation of memorable and signal buildings, the conservation and restoration of heritage architecture writ as cities, cityscapes and monuments only, but as a profession, architects also actively contribute to the qualitative and quantitative growth of tourism through the architecture of hotels, resorts and restaurants or memory nicks and niches as look outs, picture windows, selfie points and posts!
Experts believe that while Nepal earns its place in the modern world's list of valued tourist destination largely on ground of its Natural endowments, it is its tangible architectural heritage exhibiting linkage with the development of the two great religious faiths of Hinduism and Buddhism that continues to attract as much as 70% of its international visitors.

These facts bring out the potential of a synergic interplay of architects and their contemporary professional works, their works in cultural and heritage architecture conservation, and nature in defining Nepal's tourism. As Nepal comes to the close of Visit Nepal 2020 campaign for Tourism, the Society of Nepalese Architects (SONA) is organizing National Architectural Conference on the theme – Architectural Responses to Tourism in Nepal into the limelight – with the objective of supporting the national campaign and bringing SONA and the fraternity of architects for the synergy of our creativity and practice of architecture in the sub-theme areas of 'Post-Disaster Heritage Conservation', 'Imaging of the City' and 'New Directions in Tourism Infrastructure'.

The Society of Nepalese Architects (SONA) had called for papers and presentations on Architecture for Tourism (hotels, resorts, restaurants and rest places) and Tourism of Architecture (monuments, building technology, art and craft of construction, reconstruction, conservation and restoration etc) or otherwise exploring, assessing, describing and critiquing the state of architectural aesthetics in the imaging of the cities through visitor memories. It is expected that the deliberations on the possibilities, role and nature of architecture for tourism and architecture of tourism and the amalgamating role these could in turn play in imaging the city as a new collective cultural identity of the place and the people.

Attendants

- Architects/Planners/Urban Designers/Engineers
- Contractors and Construction Professionals
- Consulting Firms
- Government Line Ministries & Departments
- Development Partners and Funding Agencies
- Engineering Equipment Resellers/Suppliers
- Construction Materials/Equipment Suppliers
- Tourism Entrepreneurs
- All Stakeholders related to Tourism

Pre-Event and On-Event Exhibition

SONA is organizing exhibition as pre event of the conference on the theme of Tourism in Nepal. The exhibition will be in Patan Durbar Square before the main event and in the courtyard of Chhaya Centre, Thamel during the main event.

The exhibition will consist of design projects, art and photography. The exhibition will be open for all public throughout the day of exhibition.

Registration Details:

Registration of the event is open to all interested individuals. Interested individuals can register online (Registration link shared in event page) or can directly visit SONA office for registration.

SONA Members	NRs. 5000.00
Non- Architects	NRs. 10,000.00
Institutional Participants	NRs. 15,000.00 (per person)

(Payment of the registration charge can be made at SONA Secretariat, in SONA office.)

Event Contact

Ar. Abhishek Mananda Bajracharya,
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SONA Secretariat

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Society of Nepalese Architects (SONA)

National Architecture Conference
"Architectural Responses for Tourism In Nepal"

SUBTHEME: IMAGING THE CITIES

S.N	AUTHOR	TITLE	REMARKS
1	Dr. Jharna Joshi	Residents' perception of the aesthetic values of their built environment. Case studies in Ghandruk, Bandipur and Sauraha.	MAIN SPEAKER
2	Ar. Roma Amatya [1] Dr. Bijaya K. Shrestha [2] Ar. Babita Thapa [3]	Imaging Historic Settlement of Chobhar in Kirtipur Municipality	SPEAKER
3	Ar. Rahul Pradhan	Imaging a city	SPEAKER
4	Ar. Niranjan Shrestha [1], Ar. Parikshya Singh [2]	Exploring Architecture for Cultural tourism: A case at Kirtipur	SPEAKER
5	Ar. Rebecca Vanessa D.L. Rellosa	Religious Tourism and Pilgrimage: The Minor Basilica of Our Lady of the Most Holy Rosary of Manaoag	INTERNATIONAL SPEAKER (PHILIPINES)

MODERATER: Dr. MAHENDRA SUBBA

SUBTHEME:POST DISASTER

S.N	AUTHOR	TITLE	REMARKS
1	Dr. Bijaya K. Shrestha,	Post-earthquake Housing Reconstruction at Panchkhal in Kavrepalanchok District	MAIN SPEAKER
2	Ar. Anatta Shresthacharya	Post earthquake heritage restoration in Kathmandu metropolitan city	SPEAKER
3	Ar. Manjari Shakya	Post Disaster: Barpak	SPEAKER
4	Ar. Yatra Sharma	Conservation of Local Heritage for Tourism 2020: Experience from communities in Kathmandu Valley	SPEAKER
5	Ar. Poonam Verma Mascarenhas		INTERNATIONAL SPEAKER (INDIA)

MODERATER: Dr. NEELKAMAL CHAPAGAIN

SUBTHEME:NEW DIRECTION IN TOURISM INFRASTRUCTURE

S.N	AUTHOR	TITLE	REMARKS
1	Ar. Kai Weise	Tourism Planning for Greater Lumbini – A Buddhist Disneyland	MAIN SPEAKER
2	Ar. Sirish Bhatt	Issues and Concern related to Tourism Infrastructure development in Upper Mustang, a case of Lo Manthang.	SPEAKER
3	Ar. Santwana Malakar	GATEWAY TO NEPAL : VISION FOR A NEW AIRPORT	SPEAKER
4	Ar. Yam Bahadur Rahadi Magar & Ar. Raju Rai	Architecture of The Place Opportunity and Challenge Towards Infrastructure development in Tourism	SPEAKER
5	Ar. Saifuddin bin Ahmad	Blending Modern and Traditional Architecture To Promote Tourism In Kuala Lumpur	INTERNATIONAL SPEAKER(INDIA)
6	Ar. Nhasala Tuladhar[1] Ar. Smriti Dhungana[2]	New Direction in Tourism Infrastructure (Ring Road of Kathmandu Valley)	SPEAKER
7	Ar. Sarosh Pradhan	Manang &Mustang Valley : Sacred Visions for the Himalayan Region	SPEAKER
8	Ar. Sharmila Shrestha[1] Ar. Prabina Shrestha[2]	Impact of Heritage Tourism on Heritage Conservation	SPEAKER

MODERATER: Ar. BIRESH SHAH

Program Schedule

Day 1	**20 December 2019, Inauguration Session (9:30am - 11:15am)**	
8:30-9:30	Registration	
09:30 - 09:35	Inauguration program	Welcome Speech
09:35 - 09:45		Inauguration from Chief Guest
09:45 - 09:50		Speech from SONA President
09:50 - 10:00		Speech from Arc Asia President
10:00 - 10:05		Speech from UIA Zone 4 Vice-President
10:05 - 10:10		Speech from Convenor
10:15 - 10:30		Speech from VNY Delegate
10:30 - 11:15	Keynote Presentation	Keynote Speech by PoPo Denes
11:15 - 11:20	Session Photo	Session Photo
11:15 - 12:00	**Hi Tea**	
Day 1	**20 December 2019, Technical Session 1: Imaging the City (12:00 - 14:30)**	
12:00 - 12:30	Residents' perception of the aesthetic values of their built environment. Case studies in Ghandruk, Bandipur and Sauraha.	Dr. Jharna Joshi
12:30 - 12:50	Religious Tourism and Pilgrimage: The Minor Basilica of Our Lady of the Most Holy Rosary of Manaoag	Ar. Rebecca Vanessa D.L. Rellosa, uap
12:50 - 13:10	Imaging Historic Settlement of Chobhar in Kirtipur Municipality	Ar. Roma Amatya, Dr. Bijaya K. Shrestha, Ar. Babita Thapa
13:10 - 13:30	Imaging a city	Ar. Rahul Pradhan
13:30 - 13:50	Exploring Architecture for Cultural tourism: A case at Kirtipur	Ar. Niranjan Shrestha , Ar. Parikshya Singh
13:50 - 14:30	Panel Discussion, Q/A, session closing and photo session	Written questions only
14:30-15:15	**Lunch Break**	

Day 1	20 December 2019, Technical Session 2: Post Disaster (15:15 - 17:45)	
15:15 - 15:45	Post-earthquake Housing Reconstruction at Panchkhal in Kavrepalanchok District	Dr. Bijaya K. Shrestha
15:45 - 16:05	Significance of Traditional Architecture in 21st Century: Indian Context	Ar. Poonam Verma Mascarenhas
16:05 - 16:25	Post earthquake heritage restoration in Kathmandu metropolitan city	Ar. Anatta Shresthacharya
16:25 - 16:45	Post Disaster: Barpak	Ar. Manjari Shakya
16:45 - 17:05	Conservation of Local Heritage for Tourism 2020: Experience from communities in Kathmandu Valley	Ar. Yatra Sharma
17:05 - 17:45	Panel Discussion, Q/A, session closing and photo session	Written questions only

Day 2	21 December 2019, Technical Session 3: New Direction in Tourism Infrastructure (08:30 - 14:00)	
08:30 - 09:30	**Registration**	
09:30 - 10:00	Tourism Planning for Greater Lumbini – A Buddhist Disneyland	Ar. Kai Weise
10:00-10:20	Blending Modern and Traditional Architecture To Promote Tourism In Kuala Lumpur	Ar. Saifuddin bin Ahmad
10:20-10:40	Issues and Concern related to Tourism Infrastructure development in Upper Mustang, a case of Lo Manthang.	Ar. Sirish Bhatt
10:40-11:00	GATEWAY TO NEPAL : VISION FOR A NEW AIRPORT	Ar. Santwana Malakar
11:00-11:20	Architecture of The Place Opportunity and Challenge Towards Infrastructure development in Tourism	Ar. Yam Bahadur Rahadi Magar & Ar. Raju Rai
11:20 - 11:40	**Tea Break**	
11:40 - 12:00	Manang &Mustang Valley : Sacred Visions for the Himalayan Region	Ar. Sarosh Pradhan
12:00 - 12:20	New Direction in Tourism Infrastructure (Ring Road of Kathmandu Valley)	Ar. Nhasala Tuladhar & Ar. Smriti Dhungana
12:20 - 12:40	Impact of Heritage Tourism on Heritage Conservation	Ar. Sharmila & Ar. Prabina Shrestha
12:40 - 13:20	Panel Discussion, Q/A, session closing and photo session	Written questions only
13:20 - 14:00	**Closing Ceremony**	
14:00 - 15:00	**Lunch**	

